

# ethicalcareersexhibition

# Seminar programme

12.00-12.30

Climate change science: careers in academia

#### **Professor Joanna Haigh**

Atmospheric Physics Imperial College London

Climate change is one of the key challenges facing the human race today. The climate system is hugely complex and so climate research is intrinsically interdisciplinary, requiring expertise from across all areas of physical and biological sciences as well as the skills of engineers and technologists. This seminar will review some areas of climate science, explain how research is organized and funded and discuss how academics can contribute to national and international efforts in the assessment of climate change and in addressing its consequences.

Imperial College London

12.30-13.00

**Civil Service Fast Stream:** transformational Government Department for Transport for a better world

#### Ms Lucy Yu

Chief Scientific Adviser's division

(Fast Stream Programme)

The Civil Service Fast Stream is a challenging graduate scheme tailored to provide participants with accelerated learning and development. Focusing primarily on the options available through this scheme, Lucy will talk about the different opportunities available in the civil service and the day-to-day job of a policy adviser.



13.00-13.40

Creating sustainability practices for business

#### **Ms Ritu Khanna**

Business strategy advisor SustainAbility CSR consultancy

Ms Khanna will provide the audience with a basic understanding of the sustainable business sector and SustainAbility's activities. She will also offer advice on the skills and experiences that are necessary in order to pursue such a career and the satisfaction derived form doing something that interests you/you believe in.

SustainAbility

13.40-14.20

Practical Action: making markets work for the poor

#### **Ms Alison Griffith**

Team leader

Practical Action (formerly ITDG)

The seminar will describe how Practical Action (formerly ITDG) works with communities in Africa, Asia and Latin America through developing and using appropriate technologies to find practical answers to poverty. It will highlight work under the aim "Making Markets Work for the Poor". The speaker will also give some personal reflections on careers in international development.



14.20-15.00

**Engineering ethics** 

#### **Mr Mark Whitby**

CEO and founder

WhitbyBird engineering company

Engineers are at the forefront of society's numerate conscience and, as such, have a duty to inform, educate, lobby and demand action in the creation of a sustainable future. They cover the full spectrum of social, economic and environmental issues and none can be excused by reason of specialism. This talk will be about one engineer's journey across this moral landscape.

whitbybird

15.00-15.30

Leadership in sustainable management

#### **Professor Ross King**

Director

Centre for Sustainable and **Environmental Management** 

Professor King is the Director of the Centre for Sustainable and Environmental Management. CSEM's major activities are Education & Training (at both post-graduate and seminar level), Research and Consultancy, directed to its prime purpose of supporting the development of Sustainable Business in the UK and world-wide. CSEM was formerly the Environmental Management Centre (EMC), founded in 1990 by Ross King and Ken Knight within the Brunel Management Programme.

CSEM

15.30-16.00

How to transfer your skills to the voluntary sector

#### **Ms Elaine Smethurst**

Working for a Charity / National Council for Voluntary Organisations The session will cover an introduction to the size and shape of the voluntary sector and describe some of the paid and unpaid work opportunities which are available, as well as tips on how to find the right organisations and jobs to suit you.

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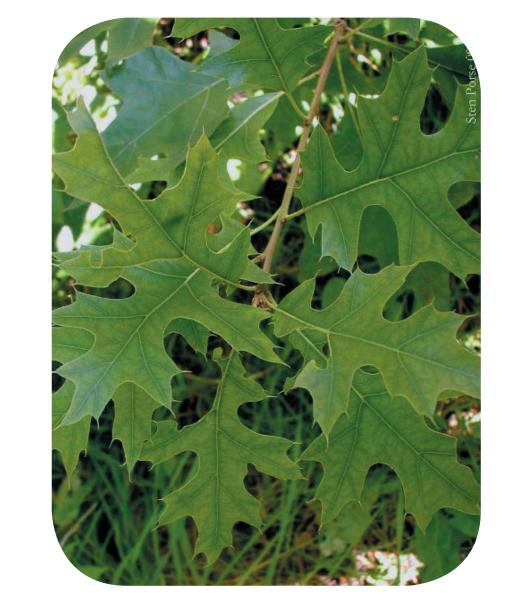
# Welcome to the Exhibition!

#### Introduction

The Ethical Careers Exhibition 2006 is designed to showcase the great wealth of exciting, challenging and financially viable careers that are available in organisations that work to promote or protect peace, social justice, or environmental sustainability. It is organised in support of the United Nations Decade of Education for Sustainable Development (2005 **- 2014**)

The Exhibition is **organised by students**, with the ICU Pugwash student society as the main organiser, and with support from the Imperial Volunteer Centre, the Imperial College Careers Advisory Service, and the Imperial College Union. Kind and generous financial support from Imperial College, the BodyShop Foundation and the Imperial Volunteer Centre has made this exciting event possible.

"I am delighted to support this unique exhibition which will open new doors to exciting and rewarding careers, tackling some of today's biggest global challenges." Richard Sykes, Rector, Imperial College London



#### An 'ethical' career?

The Exhibition is deliberately **broad** in the definition of an ethical career. The intention is to showcase and promote organisations where ethical perspectives play an important **role** – not to label certain work as unethical or unworthy, or to label those who choose such careers as immoral or uncompassionate. It is a reminder of the importance of ethical issues in career choices and a celebration of the opportunities to enjoy work where the tens of thousands of hours spent at the office make a lasting contribution towards humanitarian or environmental efforts.



#### Aiming for diversity

In line with the wealth of available opportunities, the Ethical Careers Exhibition is very much about **diversity**: diversity of perspectives, sectors, subject areas, aims, and opinions. This diversity will hopefully be of benefit to visitors and exhibitors alike, and allow us all to widen our perspectives.

#### **Exhibitors**

The Exhibition is equally diverse in terms of the aims and activities, nature, subject areas, and contributions of the participating organisations. The exhibitors include:

- representatives from the private, public, nonprofit and academic sectors, spread across the environmental and humanitarian spectra

- organisations that exist primarily to address humanitarian or environmental issues, as well as organisations that simply aim to address these issues whilst providing services or products

- organisations that offer graduate jobs, or stepping stones such as volunteering opportunities or courses, and organisations that can offer information about jobs for more experienced professionals.

### **Subject areas**

International aid work **Environmental consultancy** 

Sustainable business management **Corporate Social Responsibility** 

(CSR) **Energy** 

Socially responsible investment International development

Conservation

**Human rights and environmental** 

Social enterprise

Fair Trade Sustainable engineering

**Journalism** 

**Peace and development studies Environmental policy** 



The Exhibition reflects the fact that governments, leading academic institutions and corporations now acknowledge the central role that ethical issues play in future energy stability, in the development of emerging markets, and in a prosperous and progressive future for all.

Such organisations complement the vital work carried out by non-profit and social enterprises, creating a vibrant and constantly growing mix of opportunities to work for peace, social justice and environmental sustainability. The Exhibition displays a sample of this diverse sector which is set to become ever more significant in the future.

So if you thought that a career that focuses on peace, social justice or environmental sustainability inevitably involves a dingy office in an inconsequential organisation with poor pay and no prospects for success or career advancement – think again!

#### **Developing Technologies:** engineering an end to poverty Developing Technologies (DT) is a non-profit organisation

based at Imperial College London that puts the institution's resources at the disposal of indigenous communities and development agencies, to target poverty alleviations and promote local capacity building.

## an inspiring venue

Imperial College is a logical and inspiring host institution for the event. With a teaching and research strategy that rests on excellence in science and technology combined with a strong understanding of business and innovation, Imperial College London is in a unique position to contribute to sustainable development: not only through academic research in a wide range of areas but also indirectly through public, private and non-profit

### **Imperial College:**

channels.

#### **Energy Futures Lab:** powering the future

The Energy Futures Lab at Imperial College is a research initiative designed to facilitate the transition to a sustainable energy economy It combines the College's extensive scientific and technological capabilities in renewable energies, fuel efficiency in transport, sustainable cities, and energy efficiency, with the analysis of policy, economics and risk, to contribute to the understanding and solution of today's cross-cutting energy problems.

### with poverty The Imperial College School of Medicine carries out

**Faculty of Medicine:** 

tackling disease associated

ajor studies aimed at the intervention against diseases associated with poverty, such as HIV and TB, and hosts the UNAIDS Reference Group, an international project with a developing world focus which provides advise to the World Health Organisation on the issues involved in he estimation of the present and future prevalence and impact of HIV/AIDS.

#### **Centre for Environmental Control** and Waste Management

CECWM was founded in 1990 and was the first interdisciplinary Centre specialising in waste management in the UK. The centre combines consulting, research and training in waste management and environmental engineering issues, and does substantial work on the recycling and re-use of waste.

#### **CeresPower: award-winning** fuel cell technology

Ceres Power was originally established as a company n 2001 to acquire fuel cell intellectual property rights developed over the preceding 10 years by Imperial College. Awarded the Carbon Trust Innovation award in 2003, and numerous prestigious technology awards since, Ceres is now aims to integrate components produced in-house into finished products for end-users in the distributed power generation market.

"We are now going through a sustainability revolution that will rival the agricultural and industrial revolutions in the way it will transform society.....Innovation and creativity will be needed to develop radical, new products and processes that are less damaging to the environment and generate new businesses and jobs. The successful and new industries of the future will be those that understand the competitive benefits of embracing the sustainable agenda now" Industry Minister John Battle, Department of Trade & Industry, May 1999





**Centre for** 

**Environmental Policy** 

The Centre for Environmental Policy at

Imperial College combines the College's

outstanding science and technology

research with social science, economics

and policy studies to address key

environmental and development issues,

ncluding pollution, conservation of natura

resources, energy, food security and

poverty reduction.

**Innovation Studies Centre** 

The Centre is an interdisciplinary research group tha

links the Tanaka Business School with the Imperial

College faculties of Engineering and Medicine. It

addresses research questions of global significance

from the perspective that innovation is not just

about competition and market development but

qually about social and environmental sustainabilit

Research focuses on management of technologies a

well as its social and environmental consequences

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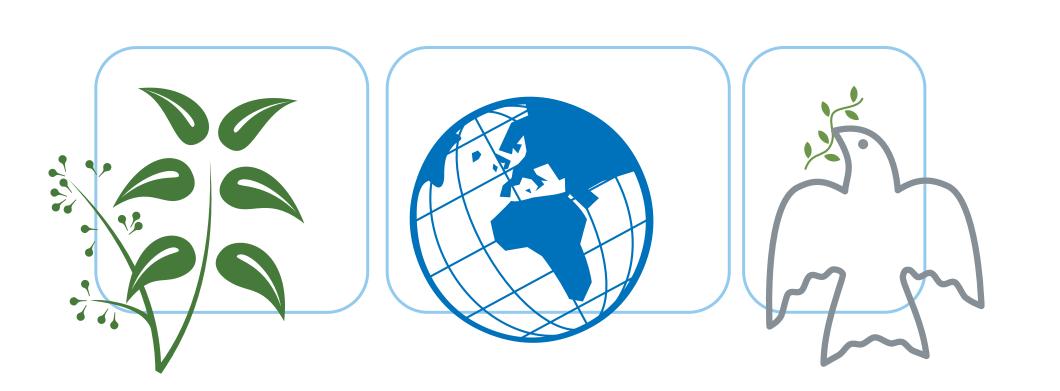
### THE BODY SHOP FOUNDATION













#### **Imperial College** London





# Graduate profile snapshots

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### Amjad Saleem, who graduated from Imperial in 2000, is currently representing Muslim Aid in Sri Lanka, helping to regenerate the country in the wake of last year's tsunami. His work involves redeveloping the devastated

area, and encouraging donors to sponsor

animal adoption and tree-planting to help get communities back on their feet.





#### McBrearty Sinéad

quite right with your first degree, ethical career options are still open. Having dropped out in her first year, Sinéad went on to become Strategy Manager for the Financial Services Business Unit at KPMG, where she found time to study for a BSc from the Open University, among other qualifications. Feeling the need to move on to something

with a social dimension, she left the financial sector after seven years and was snapped up by **Social Enterprise London.** "I wasn't sure that the pure voluntary sector would suit me; social enterprise allows me to combine a social agenda with all the fun of running a business and making money. All profit is reinvested in supporting

grassroots social enterprises." Sinéad is now involved with increasing the number of social enterprises in London. Find out more about her work and the ever-expanding social enterprise sector at today's exhibition.

Nigel Fitzpatrick

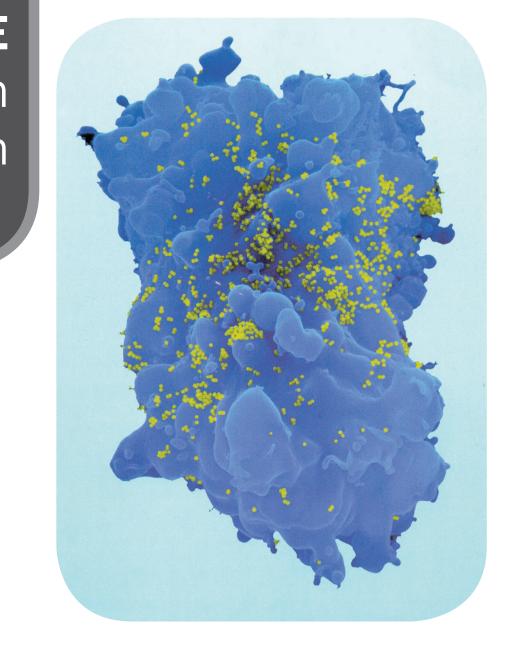
did both his degree and PhD at RSM in metallurgy, and went on to develop the process used by Alcan to recycle aluminium cans in the early 80s. Since then, he's got into hybrid vehicles, and

set up Azure Dynamics to build them. Azure has just launched a new hybrid electric Citibus, and is at the cutting edge of hybrid vehicle technology. Nigel's advice for Imperial graduates? "Remember

Einstein, Newton, Arrhenius and Porsche were in their 20's when they had their best ideas... so start young!"



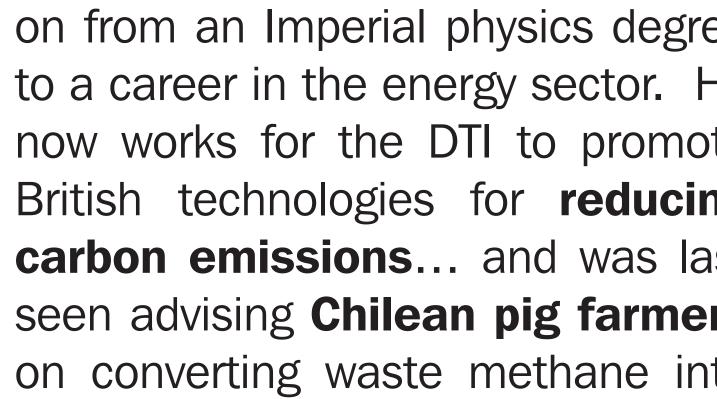
Dr Geoff Foster, an Imperial maths proves that if everything doesn't go graduate from 1974 recently received an **OBE** and an award from the Schwab Foundation in Geneva for his work in the fight against AIDS in southern Africa.





Jonathan Thomas went on from an Imperial physics degree to a career in the energy sector. He now works for the DTI to promote British technologies for reducing carbon emissions... and was last seen advising Chilean pig farmers on converting waste methane into electricity.











studied an MSc in Engineering and the Physical Sciences in Medicine at Imperial last year. During her time here she helped organise the Union's contribution to the Make Poverty History campaign, including transporting

50 people to Edinburgh for the G8

counter-conference. She can now be found in Brussels working with the Quaker Council for European Affairs to promote peace, human rights and economic justice at the heart of the European Union.